

FundRally User Stories - Donor

As a...	I want to...	So that...	Priority	<i>Priorities Key:</i>
Donor	Find/browse local fundraisers	I can contribute to causes that affect my community	1	1 - <i>Must</i>
Donor	Search for a charity	Find and support the charity I'm looking for	1	2 - <i>Should</i>
Donor	Search for a fundraiser	Find and support the fundraiser I'm looking for	1	3 - <i>Could</i>
Donor	Search for fundraisers in a specific location	Find fundraisers helping a specific community (natural disaster relief, war/famine relief, etc)	1	4 - <i>Won't</i>
Donor	Browse by topic/category	Find fundraisers in areas of interest to me	1	
Donor	See fundraisers that are new	Be an early supporter of a campaign; help it get off the ground	3	
Donor	See fundraisers that are about to expire	Lend a last-minute push to get the campaign completed	3	
Donor	See popular fundraisers	Because popular fundraisers are often the most interesting, vibrant, and effective campaigns.	2	
Donor	See all fundraisers for a certain charity	See all fundraisers run by a charity I'm interested in	2	
Donor	See more information about a charity	Get a link to the charity's website to further learn about its mission	2	
Donor	Download a tax receipt	I have documentation of my charitable giving (to this site) for tax prep purposes	1	
Donor	Add/update my billing information	My billing information is stored and future donations can be made more efficiently	1	
Donor	Add/update my location	The platform can highlight local fundraisers	2	
Donor	Add/update an avatar	My avatar can be associated with my donations and comments	2	
Donor	Have a public profile page	Other users can see what I'm interested in	3	
Donor	View my personal dashboard	See that status of the fundraisers I've donated to	2	
Donor	See all my donations	View all of the donations I've made through the site	1	
Donor	See all my comments	View all of the comments I've added through the site	2	
Donor	Edit my profile	I can change my personal account details (name, login credentials including password)	1	
Donor	See the details for a fundraiser	See fundraiser details, including fundraiser message, goals, funding level, duration, etc.	1	

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Donor	Add a comment to a fundraiser	I can add my voice to a fundraiser; ask the charity a question about the project	2	
Donor	Share the fundraiser with my friends	Share fundraisers I'm enthusiastic about on social networks and over e-mail; help the fundraiser meet its goal	2	
Donor	View fundraiser updates	Learn about what's happening with the fundraiser as it progresses	2	
Donor	See other users' comments about the fundraiser	Learn what others are saying about the fundraiser	2	
Donor	See other users' donations	Be inspired to also chip in with my own donation	2	
Donor	Donate to the fundraiser	I can make a contribution to the fundraiser	1	
Donor	Receive fundraiser project updates	Hear about how the project I helped to fund is coming along	2	
Donor	Delete my account	I can remove my account after I no longer plan to use the site	3	
Donor	Add a comment along with my donation	So that I can make a comment about my donation (dedication, etc.) at the same time I'm making my donation	3	

FundRally User Stories - Charity Rep

As a...	I want to...	So that...	Priority	<i>Priorities Key:</i>
Charity Rep	Create a new fundraiser	I can begin to collect donations online	1	1 - <i>Must</i>
Charity Rep	Add updates to my fundraiser	I can update the fundraiser with news about its progress	2	2 - <i>Should</i>
Charity Rep	Alter fundraiser updates	I can fix typos in my fundraiser updates	2	3 - <i>Could</i>
Charity Rep	Change my fundraiser message	I can correct typos in my fundraiser message	1	4 - <i>Won't</i>
Charity Rep	View my fundraiser status	I can check on the progress of my fundraiser	1	
Charity Rep	View the latest activity on my fundraiser	I can understand how donors are interacting with the fundraiser (donations, comments, shares)	2	
Charity Rep	View list of donors	See who has donated to my fundraiser	1	
Charity Rep	View list of comments	Read comments added by donors	1	
Charity Rep	Remove a comment	Remove a comment that is offensive or abusive	1	
Charity Rep	Add a comment	Reply to any comments that donors might have added	2	
Charity Rep	Send a message to all donors	Communicate with donors outside of automatic project status updates	1	
Charity Rep	Send a message to specific donors	Target individual donors for messages (such as just saying thanks to donors who have contributed in the past week)	3	
Charity Rep	Send a tax receipt to my donors	I can provide them with the documentation to make the contribution tax-deductible	4	
Charity Rep	View all fundraisers	See a list of all of my fundraisers, including the status. Allow me to quickly check up the status of multiple fundraisers at once.	1	
Charity Rep	View all donors	See all donors for all fundraisers from a single place.	2	
Charity Rep	View all comments	See all comments for all fundraisers from a single place. Prevent me from having to look in multiple locations if I have multiple simultaneous fundraisers running.	2	
Charity Rep	Edit representative profile	Change the account login email, first/last name to match a new org rep	1	
Charity Rep	Edit billing info	Change the bank account that receives the funding.	1	
Charity Rep	Have a public profile	Provide a single place for donors interested in the charity to see current (and past) fundraisers	3	

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Charity Rep	Add updates to fundraiser after successful completion	Communicate with donors to inform them of how the project they funded is progressing	2	
Charity Rep	Delete my account	Remove the rep and organization from the site	2	
Charity Rep	Delete a fundraiser	Remove a fundraiser (that hasn't yet started?)	2	
Charity Rep	Stop a fundraiser	Stop a fundraiser that has already started	3	

FundRally User Stories - Guest

As a...	I want to...	So that...	Priority	<i>Priorities Key:</i>
Guest	Learn more about the company	I can gain access to the fundraising platform	3	1 - <i>Must</i>
Guest	Understand how the company works for donors	I can access my account	3	2 - <i>Should</i>
Guest	Understand how the company works for charities		3	3 - <i>Could</i>
Guest	Sign up for a new donor account	I can begin donating to charities	1	4 - <i>Won't</i>
Guest	Sign in to an existing donor account	I can access my account (and donate)	1	
Guest	Create a new charity account for my organization	I can gain access to the fundraising platform	1	
Guest	Sign in to my existing charity account	I can access my account	1	
Guest	Reset my password	I can regain access to my account after I've forgotten my password	1	

FundRally User Stories - Fundraiser Details

As a...	I want to my fundraiser to include...	So that...	Priority	<i>Priorities Key:</i>
Charity Rep	A short blurb	Quickly introduce/pitch my fundraiser project	1	1 - <i>Must</i>
	Messge	Describe the project the fundraiser will be supporting	1	2 - <i>Should</i>
	Duration	Set a clear start and end date	1	3 - <i>Could</i>
	Funding goal	Set a clear goal for the project's funding needs	1	4 - <i>Won't</i>
	Location	Identify where the proeject will take place/what community it will affect	1	
	Category	Identify what type of project it is	1	
	Photo	Improve fundraiser attractiveness by adding compelling photo	1	
	Title	Give fundraiser an identifiable name	1	
	Extra project photos	Give donors more insight into the project	3	